

KIKIOREOLUWALOPE AKANDE

Kikiakandey@gmail.com • +32 474 02 93 12 • Mechelen, Belgium • [Linkedin/Kikiore](#)

EDUCATION

Thomas More University, Mechelen, Belgium

June 2024

Bachelors in international communication and media

Current study efficiency: 80%

INTERNSHIP

MEGALECTRICS, Lagos, Nigeria

Broadcast Operations Intern

May 2022 – August 2022

- Acquired knowledge and played a pivotal role in facilitating daily broadcasting operations.
- Collaborated in the execution of live broadcasts, edited audio materials, and oversaw the management of various social media platforms.

SUNESHINEDOTCOM, Lagos, Nigeria

July 2022 - Present

Social Media and Communications Intern

- Manages the social media accounts of the business and ensures a smooth communication plan is executed.

RELEVANT EXPERIENCE

Christmas Play, Lagos, Nigeria

November 2014-January 2016

- Managed logistical responsibilities, orchestrated schedules, and ensured the seamless flow of production operations.
- Ultimately contributed to the successful execution of the producer's vision.

Thomas More University, Mechelen, Belgium

February 2022 - June 2022

Green force

- Created a social media campaign tailored to the Belgian market for vegan - based meat.
- Developed taglines, slogans, and visuals tailored to resonate with the intended target audience as part of a school project.

Voken

September 2022 - January 2023

- Formulated an elaborate marketing and advertising strategy outlining the market entry approach for a grilling company with a few years of experience targeting the German market.
- Crafted compelling visuals, a captivating slogan, an engaging tagline and devised a comprehensive one-year plan to establish a strong foothold and thrive in the market.

CAMPUS & COMMUNITY INVOLVEMENT

African Caribbean Association

Event coordinator

July 2021 – Present

- Planned events for the African Caribbean Association, custom tailored to educate Belgians about the vibrant culture and establish a welcoming haven for the African and Caribbean communities residing in Belgium.

Buddy Program

Mentor for International Students

October 2022 - Present

- Annual registration as a Buddy in Thomas More University's program dedicated to facilitating the integration of incoming international students into the Belgian education system at Thomas More.

Student Council Member

September 2023 - Present

Member of the Thomas More Student Council

- Organizing impactful events and advocating for students needs to enhance the university experience for all students.

Project Give Back

Co-Founder

September 2019 – September 2020

- Co-founded a high school nonprofit organization dedicated to community outreach and philanthropy, directing donations to various regions across Nigeria.

SKILLS

Languages -

English (Proficient),
Dutch (Conversational)

Certificates - The Fundamentals of Digital Marketing.